

Message Text

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PAGE 01 STATE 110483
ORIGIN EB-08

INFO OCT-01 EUR-12 ISO-00 FTC-01 L-03 AGRE-00 CEA-01
CIAE-00 COME-00 DODE-00 FRB-01 H-02 INR-10 INT-05
LAB-04 NSAE-00 NSC-05 PA-02 CTME-00 AID-05 SS-15
STR-07 ITC-01 TRSE-00 ICA-20 SP-02 SOE-02 OMB-01
DOE-15 JUSE-00 /123 R

DRAFTED BY EB/IFD/BP:T A SCHLENKER:BT
APPROVED BY EB/IFD/BP:HARVEY J. WINTER
FTC:JFISCHBACH
EUR/WE:D GOODMAN
EUR/RPE:R LA MANTIA
L/EB:C ROH

-----125437 012040Z /70

R 012012Z MAY 78
FM SECSTATE WASHDC
TO AMEMBASSY LONDON
INFO AMEMBASSY PARIS
AMEMBASSY BRUSSELS

UNCLAS STATE 110483

OECD; EC

E.O. 11652:N/A

TAGS: ETRD

SUBJECT: ANTITRUST: FTC INVESTIGATION OF CADBURY-
SCHWEPPE ACQUISITION OF PETER PAUL COMPANY

1. DEPARTMENT HAS BEEN INFORMED BY THE FEDERAL TRADE
COMMISSION (FTC) THAT FTC STAFF IS QUOTE CONDUCTING A PRE-
LIMINARY INQUIRY INTO THE ACQUISITION OF CADBURY-SCHWEPPE,
LTD., AN ENGLISH FIRM, OF THE PETER PAUL COMPANY, AN
AMERICAN MANUFACTURER OF CANDIES. THIS INQUIRY IS ROUTINE
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IN NATURE AND IS AIMED AT DETERMINING WHETHER THE ACQUI-
SITION MIGHT VIOLATE SECTION 7 OF THE CLAYTON ACT BY REASON
OF ANTICOMPETITIVE EFFECT. IN THE COURSE OF THE PRELIMI-
NARY INVESTIGATION TO DATE, THE STAFF INADVERTENTLY SENT A
LETTER REQUESTING INFORMATION TO THE UNITED KINGDOM, BUT
THAT LETTER WAS WITHDRAWN IN VIEW OF THE FACT THAT THE U.S.
SUBSIDIARY OF CADBURY-SCHWEPPE AGREED TO MAKE THE RE-

QUESTED INFORMATION AVAILABLE. THE BRITISH EMBASSY WAS CONTACTED BY THE FTC BUREAU OF COMPETITION AND INDICATED SATISFACTION WITH THE OUTCOME AS FAR AS THE LETTER REQUESTING INFORMATION WAS CONCERNED. UNQUOTE.

2. EMBASSY IS REQUESTED TO NOTIFY THE GOVERNMENT OF THE UNITED KINGDOM OF THE ABOVE RESTRICTIVE BUSINESS PRACTICE INVESTIGATION UNDER THE 1967 OECD RECOMMENDATION AND REPORT ANY REACTION. CHRISTOPHER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: ANTITRUST, ACQUISITION, BUSINESS FIRMS, INVESTIGATIONS
Control Number: n/a
Copy: SINGLE
Draft Date: 01 may 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978STATE110483
Document Source: CORE
Document Unique ID: 00
Drafter: T A SCHLENKER:BT
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780185-1078
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t197805105/aaaadlvk.tel
Line Count: 71
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: d9a5a494-c288-dd11-92da-001cc4696bcc
Office: ORIGIN EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2529338
Secure: OPEN
Status: NATIVE
Subject: ANTITRUST: FTC INVESTIGATION OF CADBURY- SCHWEPPES ACQUISITION OF PETER PAUL COMPANY
TAGS: ETRD, US, UK, CADBURY-SCHWEPPES LTD, THE PETER PAUL COMPANY
To: LONDON
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/d9a5a494-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014